

Asia's Rise in Clinical Trials

CRM TRIAL  
**CONNECT 2026**

**7-8 May 2026**

Nexus @ Connexion Conference &  
Event Centre, Kuala Lumpur

# SPONSORSHIP PROSPECTUS

Organized by



*Your Global Solutions in One Nation*

# WELCOME

Step into CRM Trial Connect 2026, our 5th edition, now bigger, bolder and designed to spark new ideas and collaborations in clinical research. As the largest clinical research conference in Southeast Asia, this is where experts connect, knowledge is shared, and breakthroughs take shape. Whether you're here to learn, network, or contribute to the future of clinical research, you're in the right place.

## A Snapshot of CRM Trial Connect 2025

1000

ATTENDEES & GUESTS

192

ORGANISATIONS

17

COUNTRIES

RM 70 million

NETWORTH GAINED THROUGH PROJECTS & COLLABS

## Why Join Us?

Unlock opportunities that elevate your presence in the industry:



Proven Return on Investment



Strong Visibility and Amplified Brand Reach



Direct Access to High-Value Regional & Global Stakeholders



A Platform Where Collaboration Translates into Action

# Sponsorship Packages

## Sponsorship Benefits

**Platinum**  
(RM 35,000)

**Gold**  
(RM 25,000)

**Silver**  
(RM 10,000)

### Booth Entitlement

- Booth area 5.5m x 3m (Prime Spot) with backdrop
- Booth area 3m x 2m with backdrop



### Promotional Exposure

- Corporate logo displayed on program book and website.
- Company information video displayed in conference during breaks
- E-program book advertisement



2 minutes video

1 minute video

1 minute video

### Speaking Engagement

- Speaking Engagement during conference (non-promotional)



### Passes

- Exhibitor passes
- Delegate Passes

2

2



6

3

3

### Branding Visibility (Optional)

Logo displayed on conference lanyard

At additional  
RM 5,000

At additional  
RM 5,000



### Networking Lounge (Optional)

- Dedicated branded lounge

At additional  
RM 5,000

At additional  
RM 5,000



# Other Sponsorship Option



## Sponsorship Benefits

## Price

### On-Site Visibility

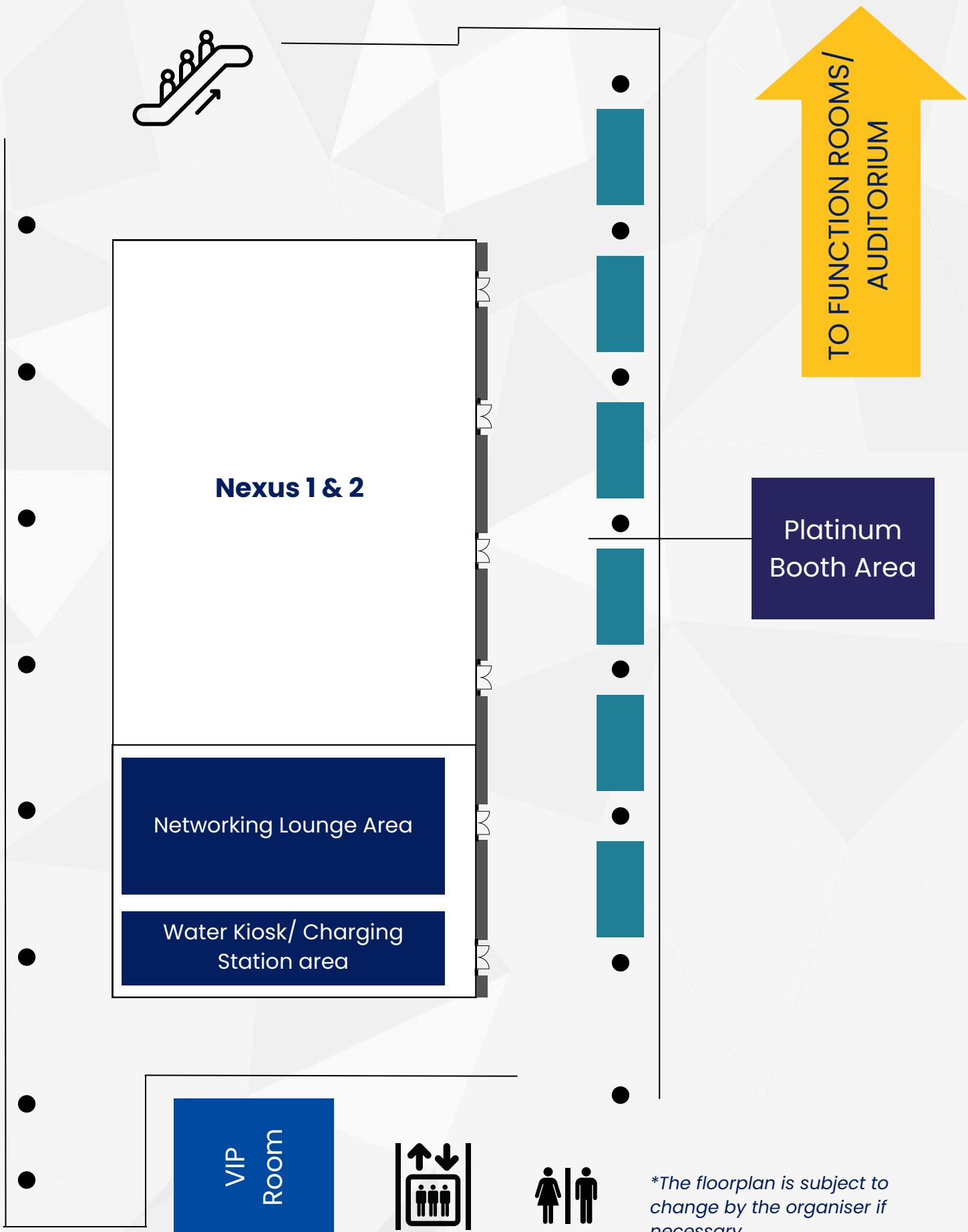
• Exhibition Only – Booth Area 3m x 2m (with 2 exhibitor passes)	RM 10,000
• Charging Station	RM 5,000
• Water Station	RM 5,000

### Digital Outreach

• Promotional content e-mail to conference delegates	RM 6,000
• Footer banner in conference emails (limited to 1 sponsor)	RM 5,000
• E-program book advertisement	RM 3,000

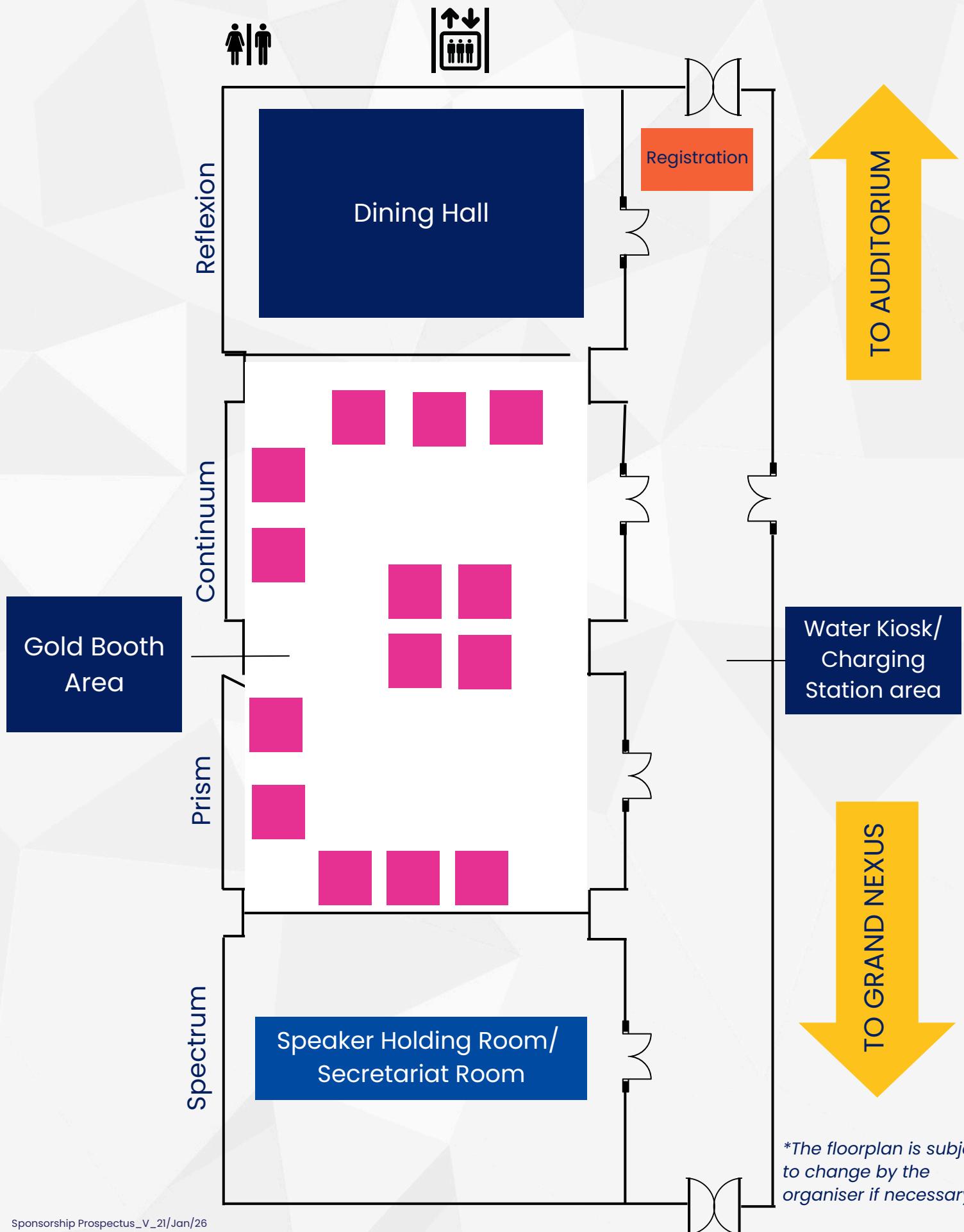
# Venue Layout

Grand Nexus, Level 3A, Connexion Convention & Event Center



# Venue Layout

Grand Nexus, Level 3A, Connexion Convention & Event Center



# Code of Conduct



Welcome to CRM Trial Connect 2026. We are dedicated to create a professional, inclusive and safe environment for all participants. Participants at CRM Trial Connect 2026 are crucial in fostering a positive, professional and collaborative experience for everyone involved. This event is a platform for showcasing innovation, building meaningful connections and encouraging knowledge sharing among industry leaders, professionals and stakeholders. To achieve this, it is important for participants to uphold the highest standards of integrity, professionalism and respect. By following the guidelines below, participants contribute to an environment where everyone can benefit, engage constructively and make the most of their participation.

## **1. Professionalism & Respect**

Participants must engage with attendees, staff and fellow participants in a respectful and courteous manner.

## **2. Recruitment or Scouting**

Recruiting, headhunting or soliciting potential employees during the event is strictly prohibited.

## **3. Compliance with Rules**

Participants are required to adhere to all event guidelines, venue policies and applicable laws, ensuring their conduct aligns with the standards of CRM Trial Connect 2026.

## **4. Focus on Collaboration**

Participants are encouraged to participate in constructive discussions, share knowledge and create opportunities that enhance the event experience for all participants.

CRM kindly asks all participants to follow these guidelines. If any issues or concerns arise, participants are encouraged to work with event staff to address them promptly and constructively. Participants may reach out to [event@clinicalresearch.my](mailto:event@clinicalresearch.my) or contact **Ms Afiqah (+60 12-308 9677)**. Our goal is to ensure that all participants have a smooth and enriching experience and we believe that mutual understanding and cooperation will contribute to the overall success of CRM Trial Connect 2026.

# Sponsorship Form

Please tick the category of sponsorship



## Sponsorship Packages

Platinum (RM 35,000)  
With Add-on Branding Visibility (RM 5,000)  
With Add-on Networking Lounge (RM 5,000)



Gold (RM 25,000)  
With Add-on Branding Visibility (RM 5,000)  
With Add-on Networking Lounge (RM 5,000)



Silver (RM 10,000)



\*All Sponsorships are subjected to 8% Sales & Service Tax (SST)

## Other Sponsorship Options

Exhibition Only - Booth Area 3m x 2m (RM 10,000)  
Charging Station (RM 5,000)  
Water Station (RM 5,000)



Promotional content e-mail to conference delegates (RM 6,000)  
Footer banner in conference emails (RM 5,000)  
E-program book advertisement (RM 3,000)



## Contact Details

Organisation

Address

Contact Person

Email

Contact Number

Would you require an invoice to be issued?

Yes



No



By submitting the above information, you agree that CRM may collect, obtain, store, and process the personal information you have provided solely for the purpose of processing the Sponsorship Form for CRM Trial Connect ("the Purpose"). The Malaysia Personal Data Protection Act 2010 (including but not limited to the Personal Data Protection (Amendment) Act 2024) will be strictly adhered to in the processing of your personal information. You have the right to withdraw your consent at any time when we process personal data based on your consent. Please get in touch with us to withdraw permission for our processing of your data if you would like to exercise your rights as described above or have questions about our data processing or data protection policy. Please visit our website at [www.clinicalresearch.my](http://www.clinicalresearch.my) to view our full PDPA Notice.

## Please forward completed form and/or proof of payment to:

CRM Trial Connect Secretariat

: event@clinicalresearch.my (Afiqah)

Contact Number

: 03 7931 5566 (123)

## PAYMENT INFORMATION

Clinical Research Malaysia

Bank Address

: Malayan Banking Berhad (MAYBANK)

AG 1, 2, 9 & 10, Ground Floor, Plaza Pekeling, 2,  
Jalan Tun Razak, 50500 Kuala Lumpur, Malaysia

Account Number

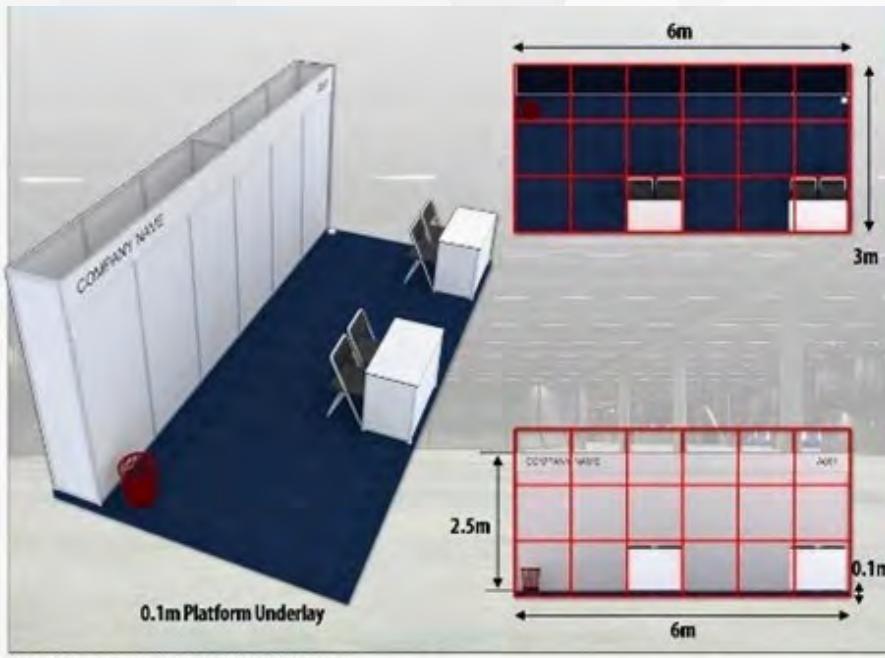
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Swift Code

: MBBEMYKL

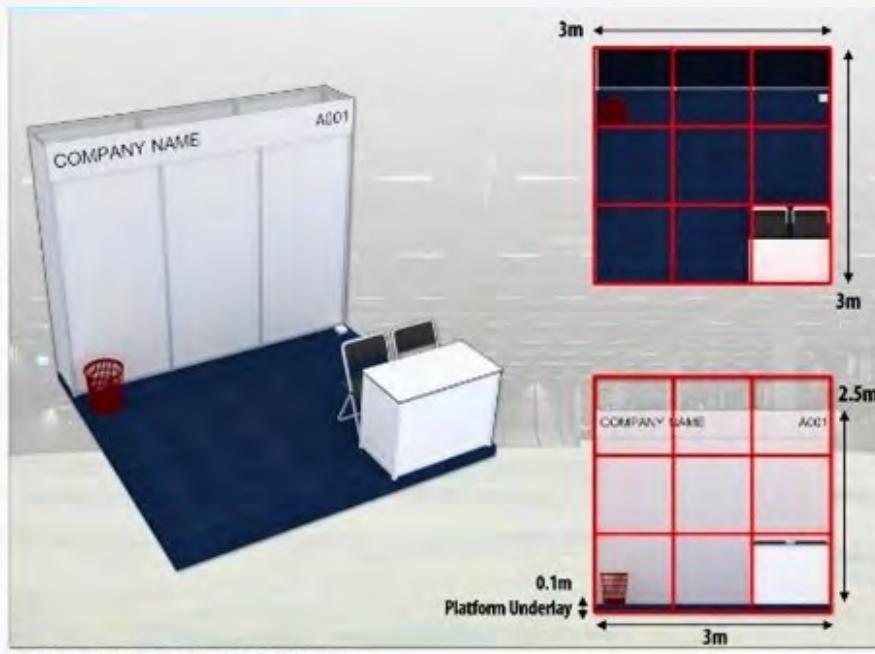
# Booth Spec

## Platinum Booth



5.5x3 Size  
Booth Structure

## Gold Booth



3x3 Size  
Booth Structure