



## AMANAT CEO 2024

Assalamualaikum wrth & Salam Sejahtera.

It gives great joy for me and the rest of the SLT to have you this year 2024 looking refreshed and in high spirits. We have just undergone the Performance Management; Year-End Appraisal 2023. I am delighted to announce that CRM has achieved another spectacular year winning across all its 2023 KPIs and having recorded many significant accomplishments. With these triumphs, we have received great admiration by our neighbouring countries, with compliments on how Malaysia has been excelling in clinical trials during major regional meetings abroad.

Not to forget, the country has recorded its highest ever sponsored research with 276 new studies in 2023! Our previous feasibility studies have also begun to show signs of achieving higher conversions, now having recorded 30% success rate.

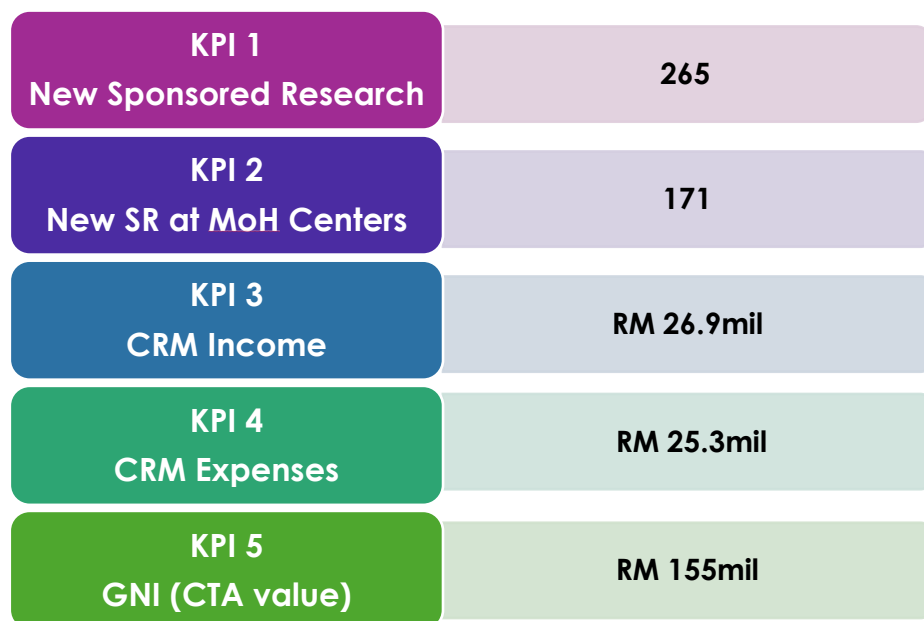
The year 2023 also marked the inking of many strategic partnerships and important engagements with decision makers within **global biopharma research companies**. Some of these organisations have decided to move/ expand their clinical research

operations into Malaysia with few having elevated their R&D sites in Malaysia to be the **regional clinical research centre**.

The year 2023 ended with year-end pay to all eligible employees. These Performance Rewards are a testament of your hard work and company sustainability for 5 consecutive years.

This year marks our 6<sup>th</sup> year of self-sustainable consistency. We must be motivated to achieve better this year. Having fared what we have accomplished so far, I am pleased to share here our 2024

Goals:



We are already off to a great start this year with priding news of a major global biopharma research company having decided to conduct its First-in-Human Clinical Trial in Malaysia. This news was covered in many of the mainstream major media channels and was widely shared in social media.

The enthusiasm has not dampened as we have lined up several visits to our trial sites, starting with Ampang Hospital visit and a planned Senior Leadership Team (SLT) meeting in Sarawak CRM office. I was optimistic with the spirit in Ampang Hospital and look forward to meeting our team at the site in Sarawak General Hospital.

There is so much great news I'd like to share, amongst which is on CRM's Centre of Excellence that would be having its inaugural batch intake this coming March and our exciting new collaborations with renowned global institutions lined up for the year. To top it all is our main event of the year, which is the CRM Trial Connect, of which the Prime Minister of Malaysia has graciously agreed to launch. I'd like for all of you to be there to witness how Clinical Trial is celebrated through CRM defined moments.

Finally, it is most important for us to keep steadfast with the CRM Guiding Principles of Humanity, Stability & Sustainability. These principles will keep us forward and respected as we work together in driving our mission as a Global Trusted Research Management Organisation.

Thank you.